

KRITHIKA SREE DEVI

Industrial Designer

CONTACT

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Kuala Lumpur, Malaysia.
LinkedIn Profile

SKILLS

Design Tools:

- Photoshop ●●●●●
- SolidWorks ●●●●●
- Blender ●●●●○
- Adobe Illustrator ●●●●○

Creative Skills:

- Model-making ●●●●●
- Prototyping ●●●●●
- Design research ●●●●●
- Concept sketching ●●●●○

Soft Skills:

- Communication ●●●●●
- Teamwork ●●●●●
- Time management ●●●●●
- Adaptability ●●●●●

LANGUAGES

- English ●●●●●
- Tamil ●●●●●
- Hindi ●●●●○
- Bahasa melayu ●○○○○

PROFILE SUMMARY

Creative and versatile Industrial Design student with 2.5 years of practical experience across product design, 3D printing, digital fabrication, visual communication, and workshop facilitation. Skilled in taking ideas from concept to prototype while collaborating with teams and leading hands-on activities. Passionate about innovative, user-centred design and developing functional solutions to real-world problems.

EDUCATION

Currently Pursuing

Bachelor of Arts (Honour) in Industrial Design

Asia Pacific University of Innovation & Technology, Malaysia.

2023 - 2024

Achieved All India Rank: 1209 out of 7000.

NIFT Entrance Examination, India.

2022-2023

Senior Secondary School , Scored: 70%

Prince Matriculation Higher Secondary School, Chennai, India.

WORK EXPERIENCE

April 2026 - present

APCORE (Asia Pacific Center of Robotic Engineering),Bukit jalil ,Malaysia.

Designer & Workshop Facilitator

- Lead APCORE's design work, including branding, large-format banners, brochures, and event materials.

AWARDS & ACHIEVEMENTS

- **1st Prize** — APU Sustainability Competition | Team Project
- **Best Creativity Award — 9th Global Competition on Design for Future (GCD4F) 2026** | Southeast Asia Regional Finals, Team Eco Raya
- **Media Recognition** — Citizens Journal & The Borneo Post | Featured for Eco Raya's AI-powered urban air purification and bio-filtration tower.

WORK EXPERIENCE

- Support various projects involving 3D printing, prototyping, and electronic components.
- Teach and guide users in 3D printer operation, basic troubleshooting, and lab equipment.
- Lead crews and facilitate workshops and events, supporting participants and coordinating activities.
- Serve as APCORE's primary designer, managing design requirements from concept to final production.

Dec 2025-Marc 2026

ThisForThat – Petaling Jaya, Malaysia

Designer Intern

- Assisted in product design, 3D modeling, and prototype development.
- Supported workshop fabrication including sanding, assembly, finishing, and collaborated with the design team on project tasks

Mar 2024-Nov 2025

Neos Global Development (Startup)

Freelance AI Content Creator

- Created AI-generated marketing content and visuals, collaborated with teams on content strategies, and supported the company's early digital growth